



**YORKSHIRE
TOURIST BOARD**

REGIONAL CARAVAN AND CAMPING OCCUPANCY

July 2008

REGIONAL OCCUPANCY	Pitch Occupancy (%)	% of Overseas Stays	No. of Establishments in Sample
2008	71.8	2.2	26
2007	61.8	0.8	25
2006	n/a	n/a	n/a
2005	n/a	n/a	n/a
2004	47.0	2.8	12

OCCUPANCY BY COUNTY	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
N Yorks	75.0	2.5	20
S Yorks	n/a	n/a	n/a
W Yorks	n/a	n/a	n/a
Ex-Humberside	n/a	n/a	n/a

OCCUPANCY BY LOCATION	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
City/Lge town	n/a	n/a	n/a
Seaside	70.7	0.2	4
Small town	n/a	n/a	n/a
Country/village	68.7	4.1	17
Dales	85.7	8.2	8
Moors	n/a	n/a	n/a
Elsewhere	65.7	1.4	14
Peak	n/a	n/a	n/a
Wolds	n/a	n/a	n/a

OCCUPANCY BY STAR RATING	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
1 Star	n/a	n/a	n/a
2 Star	n/a	n/a	n/a
3 Star	n/a	n/a	n/a
4 Star	53.1	0.5	4
5 Star	86.6	3.4	9
Non Rated	69.0	5.6	10

OCCUPANCY BY TARIFF	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
Under £5	n/a	n/a	n/a
£6 -£10	47.9	1.9	4
£11 - £15	n/a	n/a	n/a
£16 - £20	n/a	n/a	n/a
£20+	70.4	1.4	11

OCCUPANCY BY NO. OF PITCHES	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
1 - 49	49.5	5.0	9
50 - 99	60.8	2.6	11
100 - 199	87.6	0.2	6
200 +	n/a	n/a	n/a

OCCUPANCY BY TYPE OF EST.	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
Tents Only	n/a	n/a	n/a
Tourers Only	72.7	4.9	7
Tents & Tourers	73.2	1.8	17

OCCUPANCY BY DISTRICT COUNCIL	Pitch Occupancy (%)	% of Overseas Guests	No. of Establishments in Sample
Craven	72.8	1.7	5
Hambleton	n/a	n/a	n/a
Harrogate District	n/a	n/a	n/a
Richmondshire	87.3	13	4
Ryedale	n/a	n/a	n/a
Selby	n/a	n/a	n/a
York	n/a	n/a	n/a
Scarborough District	n/a	n/a	n/a
Barnsley	n/a	n/a	n/a
Doncaster	n/a	n/a	n/a
Rotherham	n/a	n/a	n/a
Sheffield	n/a	n/a	n/a
Bradford	n/a	n/a	n/a
Calderdale	n/a	n/a	n/a
Kirklees	n/a	n/a	n/a
Leeds	n/a	n/a	n/a
Wakefield	n/a	n/a	n/a
North East Lincs	n/a	n/a	n/a
North Lincs	n/a	n/a	n/a
Hull	n/a	n/a	n/a
East Riding	n/a	n/a	n/a
Whitby	n/a	n/a	n/a
Filey	n/a	n/a	n/a
Scarborough Rural	n/a	n/a	n/a
Harrogate Rural	n/a	n/a	n/a
Yorkshire & Humber	71.8	2.2	26

Number of establishments closed during July = 0. Total sample = 26. Returned forms = 26.

NB. * Care should be taken when interpreting the results where the sample size is small.