



REGIONAL SELF CATERING OCCUPANCY October 2008

REGIONAL OCCUPANCY	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
2008	59.7	44.9	6.2	9.2	129
2007	71.7	55.2	6.0	3.7	113
2006	62.7	46.3	6.1	4.7	131
2005	64.8	46.5	6.4	7.7	115
2004	82.8	57.2	5.9	4.8	147

OCCUPANCY BY COUNTY	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
North	64.9	45.6	6.2	0.5	86
South	n/a	n/a	n/a	n/a	n/a
West	49.2	45.5	6.3	34.9	38
E Yorks & Northern Lincs	n/a	n/a	n/a	n/a	n/a

OCCUPANCY BY LOCATION	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Coastal	57.1	32.8	6.0	0.8	20
City/Lge town	31.7	24.1	3.9	0.0	12
Country/village	63.7	50.0	6.4	11.3	97
Dales	74.6	48.2	6.7	0.0	23
Moors	68.8	53.8	6.1	0.4	37
Elsewhere	49.9	38.7	6.0	20.2	69

OCCUPANCY BY STAR RATING	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Not Rated	53.4	40.7	5.7	13.4	18
1 Star	62.6	29.3	6.3	0.0	5
2 Star	42.5	49.8	6.1	51.3	12
3 Star	56.5	39.4	6.2	2.0	38
4 Star	66.6	51.2	6.3	7.9	53
5 Star	n/a	n/a	n/a	n/a	n/a

OCCUPANCY BY TARIFF (SINGLE)	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
<£100	n/a	n/a	n/a	n/a	n/a
£100 - £199	n/a	n/a	n/a	n/a	n/a
£200 - £299	64.2	41.4	6.8	2.2	18
£300+	72.5	51.1	6.5	5.0	44

OCCUPANCY BY NO. OF UNITS	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
1-4	68.6	51.9	6.6	8.6	58
5-8	60.1	36.7	6.7	0.0	21
9+	49.3	40.3	5.4	14.7	50

OCCUPANCY BY TYPE OF EST.	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Static Caravan	n/a	n/a	n/a	n/a	n/a
Chalet	n/a	n/a	n/a	n/a	n/a
Cottage	77.4	50.4	6.4	6.4	75
Bungalow	n/a	n/a	n/a	n/a	n/a
House	n/a	n/a	n/a	n/a	n/a
Flat	46.0	34.4	5.9	15.6	52

OCCUPANCY BY DISTRICT COUNCIL	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Craven	70.0	44.7	6.6	0.0	16
Hambleton	40.3	29.0	6.8	0.0	6
Harrogate District	n/a	n/a	n/a	n/a	n/a
Richmondshire	n/a	n/a	n/a	n/a	n/a
Ryedale	70.9	56.8	6.0	0.5	30
Selby	n/a	n/a	n/a	n/a	n/a
York	n/a	n/a	n/a	n/a	n/a
Scarborough District	54.8	35.5	6.3	0.7	25
Barnsley	n/a	n/a	n/a	n/a	n/a
Sheffield	n/a	n/a	n/a	n/a	n/a
Bradford	34.6	47.0	3.4	74.7	14
Calderdale	36.2	30.8	4.4	5.7	14
Kirklees	85.9	61.5	7.1	29.0	11
Leeds	n/a	n/a	n/a	n/a	n/a
East Riding	n/a	n/a	n/a	n/a	n/a

No. of establishments closed during October = 0 . Total sample = 129. Returned forms = 129

NB. * Care should be taken when interpreting the results where the sample size is small.

n.b Data not available for categories with one return to ensure confidentiality.