



REGIONAL SELF CATERING OCCUPANCY November 2008

REGIONAL OCCUPANCY	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
2008	39.0	27.4	5.6	15.9	119
2007	45.5	33.8	6.2	6.2	106
2006	37.1	24.2	5.8	6.5	114
2005	38.8	27.1	5.1	11.2	105
2004	38.7	25.8	5.2	7.0	126

OCCUPANCY BY COUNTY	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
North	38.0	24.5	5.7	2.9	75
South	n/a	n/a	n/a	n/a	n/a
West	42.2	36.7	5.9	41.0	38
E Yorks & Northern Lincs	32.8	19.0	5.2	n/a	6

OCCUPANCY BY LOCATION	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Coastal	32.2	20.0	6.3	4.9	17
City/Lge town	34.0	19.4	5.4	n/a	20
Country/village	41.7	31.1	5.6	20.0	82
Dales	34.0	19.8	4.5	20.9	21
Moors	43.8	32.8	5.3	n/a	30
Elsewhere	38.5	27.5	6.2	28.2	68

OCCUPANCY BY STAR RATING	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Not Rated	43.9	26.7	6.6	17.1	24
1 Star	n/a	n/a	n/a	n/a	n/a
2 Star	40.6	48.7	7.3	81.3	11
3 Star	29.5	18.3	6.2	6.2	31
4 Star	43.6	32.0	4.9	6.8	47
5 Star	n/a	n/a	n/a	n/a	n/a

OCCUPANCY BY TARIFF (SINGLE)	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
<£100	n/a	n/a	n/a	n/a	n/a
£100 - £199	35.0	20.3	6.6	19.8	12
£200 - £299	54.9	35.7	7.5	12.1	12
£300+	40.3	30.9	5.1	5.5	24

OCCUPANCY BY NO. OF UNITS	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
1-4	42.5	28.9	5.7	10.7	49
5-8	28.9	15.5	6.7	n/a	24
9+	40.7	34.8	4.6	27.6	46

OCCUPANCY BY TYPE OF EST.	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Static Caravan	n/a	n/a	n/a	n/a	n/a
Chalet	n/a	n/a	n/a	n/a	n/a
Cottage	41.9	28.2	5.3	7.3	64
Bungalow	n/a	n/a	n/a	n/a	n/a
House	n/a	n/a	n/a	n/a	n/a
Flat	34.8	24.9	6.3	30.6	51

OCCUPANCY BY DISTRICT COUNCIL	Unit Occupancy (%)	Bed Occupancy (%)	Average Length of Stay (nights)	% of Overseas Guests	No. of Units in Sample
Craven	37.1	19.4	4.6	n/a	15
Hambleton	15.0	11.1	6.8	n/a	6
Harrogate District	n/a	n/a	n/a	n/a	n/a
Richmondshire	n/a	n/a	n/a	n/a	n/a
Ryedale	44.4	33.7	5.2	n/a	25
Selby	n/a	n/a	n/a	n/a	n/a
York	n/a	n/a	n/a	n/a	n/a
Scarborough District	32.8	22.6	6.5	4.3	19
Barnsley	n/a	n/a	n/a	n/a	n/a
Sheffield	n/a	n/a	n/a	n/a	n/a
Bradford	47.1	48.9	8.9	64.6	17
Calderdale	31.1	21.2	3.9	12.1	15
Kirklees	68.1	47.6	6.1	22.8	9
Leeds	n/a	n/a	n/a	n/a	n/a
East Riding	n/a	n/a	n/a	n/a	n/a

No. of establishments closed during October = 9. Total sample = 119. Returned forms = 128

NB. * Care should be taken when interpreting the results where the sample size is small.

n.b Data not available for categories with one return to ensure confidentiality.